SURF Motion™ Open Media Platform

The Optimized Solution for OEM, System Integrators and VAS providers

The SURF Motion™ Open Media Platform is a flexible and integrated solution for building multimedia applications and services.   With SURF Motion™, OEM, system integrators and VAS providers can rapidly develop interactive multimedia applications and deliver them to circuit switched or IP networks.   With inherent support of video over IP and 3G-324M over TDM or IP, SURF Motion™ provides real time, high density, best quality voice and video transcoding!

Any Video over Any Network to Any Device !

Build for applications to support
 IP←→IP, IP←→TDM or a TDM←→TDM solutions.

With the SURF Motion™ Media Platform you can:
- **Create multimedia appliances !**
- **Launch interactive video services !**

Concentrate on your business expertise

Today OEM, system integrators and VAS providers need to build multimedia applications for service providers and enterprises by sourcing hardware and building

TARGET APPLICATIONS AND SERVICES

- Media Server (MRF)
- Color Ring Back Tones
- Video Conferencing System
- Video Portal
- Devotional Video Feeds
- IVR / IVVR
- E-Learning
- Personalized Ad Insertion
- Video Blogs
- VOD and Live Streaming
- Video Survailance
- Video Server
- Video Contact Center
- TeleMedicine
- Video Dating
- Real Time Transcoder
- Video Voice Mail
   and many others

FEATURE	ADVANTAGE
OPEN INTERFACE	A simple and powerful text based interface.
SIMPLE CONTROL	The open interface allows to concentrate on the application logic instead of integrating hardware and software.
FULLY INTEGRATED	Ready to go integrated hardware, software and networking bundle.
FLEXIBILITY	Create the solution in the development environment of your choice.
HARDWARE CHOICES	Choose different hardware form factors while writing your application once.
PERFORMANCE	Providing high performance is critical for real time applications, Motion™ provides this capability by providing all media handling through SURF's high performance software running on high performance DSP's.
FASTER TIME TO MARKET	Providing customers a simple, yet robust solution allows to meet changing market conditions.
PROTOCOL COMPLEXITY ABSTRATION	Transparent support for standard protocols such as ISDN and SIP.
INTEGRATION	Allows unlimited boundaries when integrating with 3rd party components such as databases or external web services.

ABOUT SURF COMMUNICATION SOLUTIONS ⊘

SURF Communication Solutions (SURF) is an industry leader in high-capacity processing solutions for real-time multimedia communication systems and applications. Since 1996, SURF's products have delivered the integral technology behind many of the leading vendor's multimedia servers and gateways deployed to operators and service providers worldwide. SURF-powered multimedia applications are delivering value added services to millions of end-users every day. Today, SURF is ideally positioned to stimulate change in the way we communicate. The video-ready SURF solution supports multimedia processing including full video, voice and data IP to IP communications, as well as modem and fax over IP. It is a fully converged multimedia processing subsystem that integrates easily into media gateways and servers. Since there is no such thing as "one size fits all," the SURF offering is available as a solution platform or in various form factors or DSP chips affording unmatched density and optimal performance.